



Why Your Child Can't Skip Their 20 Minutes of Reading Tonight

James

Travis

reads 20 minutes per night,
5 times per week



reads only 4 minutes per night
...or not at all

In one week:

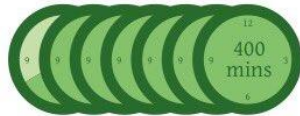
100
minutes of reading



20
minutes of reading

In one month:

400
minutes of reading



80
minutes of reading

In one school year (9 months):

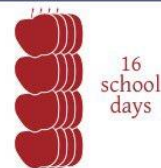
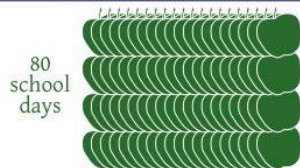
3600
minutes of reading



720
minutes of reading

By the end of Year 8

28,800
minutes of reading



5760
minutes of reading

- Which child would you expect to read better?
- Which child would you expect to know more?
- Which child would you expect to write better?
- Which child would you expect to have a better vocabulary?
- Which child would you expect to be more successful in school and life?
- How do you think each child will feel about himself as a learner?



GREER GENIUS
BRILLIANT DESIGN & DEVELOPMENT